

## The Customer

A beer manufacturer established in 2008 quickly became **one of the top 10 breweries in the United States** by the mid-2010s. Over time, it transitioned into the craft business unit of a multinational brewing company that featured some of the most recognizable brands in the world.



*"The upkeep of our equipment can get complicated as far as documentation, inventory, maintenance and support. With the persistent help of APPLIED Adhesives, we now have a detailed bill of materials with corresponding prices, part numbers and descriptions on hand to make research and referencing a breeze. Most importantly, the efficiency of ordering parts and the quick response and action help keep our place running as smoothly as possible."*

**-Maintenance Operation Specialist**

## The Obstacles

Despite utilizing the right adhesives from APPLIED's comprehensive portfolio, the customer encountered **significant downtime**, resulting in expending considerable time and effort on equipment maintenance and the ad hoc substitution of parts across production lines. Consequently, **production inefficiencies escalated**, exacerbating downtime issues.

## The APPLIED Approach

In response to the customer's operational challenges, APPLIED proposed an equipment audit. Conducting a thorough assessment on-site, APPLIED closely reviewed the production lines and collaborated with the parts team to identify and catalog the correct parts for each line, enabling him to create a streamlined parts program.

**This initiative eliminated guesswork and optimized efficiency across their production lines.**

## The Bottom Line

With the right parts now in place, this customer significantly reduced downtime and enhanced operational efficiency and production. They took their success a step further by consolidating parts procurement through APPLIED Adhesives, resulting in increased cost savings. The customer has even added a Graco InvisPac HM 25 to the budget!

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